

# Nutrien Ltd (NTR.TO)

Next Earnings Release Date - 08/08/22

<https://www.nutrien.com/>

**Analyst Note** Updated Jun 09, 2022

After updating our model for Nutrien's investor day on June 9, we have raised our fair value estimate to \$85/CAD 108 per share from \$80/CAD 103. Our narrow moat rating is unchanged. We view Nutrien shares as fairly valued currently, trading slightly above our fair value estimate and in 3-star territory.

Our fair value estimate increase is due to Nutrien's plan to expand production capacity at its cost-advantaged potash and nitrogen operations over the next several years. We think this is a positive move for shareholders as the company's low-cost potash and nitrogen products are profitable even when fertilizer prices are at cyclically low levels. Accordingly, we view the investments as value-accretive.

While our outlook is more positive for Nutrien, we are skeptical of management's 2025 EBITDA targets, which are driven by management's outlook for higher long-term fertilizer prices. In the near term, we agree that prices will remain above the marginal cost of production due to the supply shock from lower Russia and Belarus exports.

However, in potash, we think exports will grow and global trade flows will shift over the next several years. This will occur at the same time Nutrien is increasing production, which will further contribute to supply catching up with demand, causing prices to fall back to midcycle levels.

In nitrogen, where prices are typically driven by the marginal costs of European natural gas-based producers, we see falling prices over the next several years as natural gas prices stabilize. Combined with increased Russian nitrogen fertilizer exports, we expect prices will reach midcycle levels over the medium term. Similar to potash, Nutrien's new volumes will likely enter the market at a time when prices are falling and contribute to further price declines.

## Business Strategy and Outlook

Nutrien, the world's largest crop nutrient company by capacity, was formed in early 2018 as a result of the merger between Potash Corp. of Saskatchewan and Agrium.

The company is the largest agricultural retailer in North America and Australia. Its retail business sells crop inputs and services directly to farmers. In the highly fragmented farm retail industry, Nutrien is pursuing an acquisition strategy to expand its retail store base, which should improve bargaining power with suppliers.

The company benefits from selling proprietary and private-label products at its newly acquired stores. Nutrien is also investing in its online retail platform, which should generate sales growth as a greater proportion of farm retail sales move online. The shift should allow Nutrien to optimize its store count, which will boost profit margins over the long term. We expect the retail segment, which should account for a little over half of gross profits in midcycle conditions, to generate relatively steady cash flows.

In addition to its retail operations, Nutrien produces all three primary crop nutrients. With over 20% market share, Nutrien is the world's largest potash producer by capacity. Its Canadian mines mostly sit on the lower half of the cost curve and have generated profits even when prices are at cyclically low levels below the marginal cost of production.

Nutrien is also one of the largest nitrogen fertilizer producers globally. The nitrogen business includes both high- and low-cost assets, much of it depending on the cost of natural gas. Roughly a third of production uses natural gas from Trinidad, which is cost-disadvantaged relative to North American competitors. However, another third uses low-cost U.S. natural gas. The remaining third of nitrogen is produced in Alberta and has historically benefited from cost-advantaged natural gas as well as low transportation costs serving Alberta and neighboring regions.

By contrast, Nutrien currently sits on the higher end of the phosphate fertilizer cost curve. Although it is a fully integrated phosphate producer, its cash costs of production sit above those of low-cost producers such as OCP.

### **Economic Moat**

Nutrien possesses a narrow economic moat due to its cost advantage in potash and nitrogen. We expect potash to account for nearly one third of midcycle profits. Nutrien's potash mines are located in Canada and sit on the low end of the global cost curve due to favorable geological. Although Uralkali and Belaruskali are slightly lower cost, Nutrien nonetheless has a maintainable cost advantage relative to the marginal producer. Legacy PotashCorp management invested in a new low-cost potash mine and completed an asset optimization before the merger to reduce unit production costs and solidify PotashCorp's low-cost position on the cost curve. We think Nutrien will undergo a similar optimization of the legacy Agrium assets and maintain the company's low-cost position on the cost curve.

Nutrien's nitrogen business, which we expect to account for less than 10% of midcycle profits, also benefits from a low-cost position. Roughly two thirds of the company's nitrogen is produced using low-cost North American natural gas, which is the cheapest nitrogen fertilizer input globally. The nitrogen assets in Alberta, which account for a third of production, benefit further from low transportation costs serving Alberta and neighboring provinces and states. Over time, we expect Nutrien to produce a greater proportion of nitrogen fertilizers from low-cost U.S. and Canadian natural gas, which will reduce the company's overall cost position. As such, we expect the company to remain a low-cost nitrogen producer.

We don't think the retail business, which we expect to account for a little over 50% of Nutrien's midcycle profits, warrants an economic moat. The retail business buys fertilizers, crop

chemicals, seeds, and other merchandise from wholesale producers and sells them to farmers at a slight markup. As the largest agricultural retailer in North America, Nutrien can offer a better selection of products than regional chain and local co-op competition. That said, we don't think a better product selection translates into significant pricing power with customers or bargaining power with suppliers due to the commoditized nature of crop inputs. While a better product offering may lead farmers to choose Nutrien over smaller competitors, the lack of pricing power prevents us from awarding the retail business an economic moat based on brand intangibles. All in all, the retail business' profits should benefit from selling a greater proportion of proprietary products.

Nutrien has also been investing heavily in its digital retail offerings, including an application by which farmers can plan their crop production. This includes field planning, digital agronomy, carbon credit management, and the ability to purchase supplies. Given that a farmer's field data is contained in the app, we think the digital retail business offers traces of switching costs as farmers are unlikely to switch as the app will become an integral part of their business. However, while the app may increase the likelihood that farmers continue to purchase products from Nutrien, we don't think this will translate into long-lasting pricing power. As such, we don't think the retail business has an economic moat as the business has yet to show maintainable margin improvement. That said, we view the retail business as a steady cost of capital business that should generate neither economic profits nor economic losses over a cycle.

The phosphate business has a middling position on the cost curve, and as such, we don't think it warrants an economic moat. However, we expect the business to account for less than 5% of Nutrien's midcycle profits.

### Fair Value and Profit Drivers

Our fair value estimate is CAD 108 per share. Our discounted cash flow valuation uses a 9.5% weighted average cost of capital and a terminal value multiple of 10.0 times enterprise value/EBITDA to value cash flows after our 10-year explicit forecast. We anticipate consolidated operating margins will expand to 13.5% in the long term, from 9% in 2019, due largely to slightly higher prices and lower expenses. We use an exchange rate of CAD 1.27/\$1 as of June 9 to convert our fair value estimate.

In the retail business, we expect mid-single-digit profit growth on average through 2030, as the company expands store count through small acquisitions and sells a greater proportion of proprietary and private-label products, which carry higher margins.

Our long-term price forecast for potash is \$310 per metric ton in 2022 real terms on a China contract basis. Our forecast is based on our outlook for the marginal cost of production. Our long-term outlook is well below our 2022 forecast of \$590 per metric ton, based on the contracts signed earlier in the year between Canpotex (Nutrien and Mosaic's potash marketing joint venture) and China and India.

We see higher prices in the next couple of years due to sanctions against Belarus and Russia that caused a supply shock. As global potash demand remains strong, we expect Nutrien to sell

record volumes in 2022. Longer term, we expect Belarus and Russia to resume exports and global trade flows to shift, resulting in prices falling as the market returns to balance. We expect Nutrien to increase production from 15 million metric tons in 2022 to 18 million by 2025.

Our 2022 average urea nitrogen fertilizer price forecast is \$600 per metric ton. This is above our long-term urea nitrogen fertilizer price forecast of \$280 per metric ton in 2022 real terms. Our price forecast is based on the marginal cost of urea production. Historically, Chinese coal-based or European natural gas-based producers have been the marginal cost players and we expect this to remain the case. We expect Nutrien's unit costs to remain low, given our midcycle natural gas forecast of \$3.30 per thousand cubic feet (Henry Hub) in 2020 real terms. We also assume Canadian natural gas continues to sell at a discount to Henry Hub. Longer-term, Nutrien's margins should benefit from increasing volumes and producing an increasing proportion of nitrogen using low-cost North American natural gas.

### **Risk and Uncertainty**

A number of risks could affect Nutrien's future profits. Fertilizer prices have fluctuated wildly in the past and are prone to do so again when supply and demand are out of balance. While fertilizer demand has historically been steady over a number of years, supply tends to come on line in large chunks, such as when a new potash mine begins production, which can cause prices to fall quickly from oversupply. Demand declines in a single year, due to weather issues that result in fewer planted acres, can weigh on fertilizer prices. Crop prices, which take their cues from demand and weather, shape farmer incomes, which in turn determine fertilizer purchases for a given year. Fertilizer demand and prices are at risk from disruption from genetically modified crops and biologicals that allow a crop to use less fertilizer.

On the fertilizer production cost side, the health of Nutrien's nitrogen business is closely tied to the price of natural gas, which is the largest component of nitrogen production costs. The company is also exposed to underground mining risks associated with potash assets.

Nutrien's largest environmental, social, and governance risks come from potential regulation of the company's carbon and other emissions, effluents, and waste. We view potential new regulation as having a moderate probability of occurring. We see a low materiality impact, as Nutrien already has a plan to reduce carbon emissions in its nitrogen operations and increase the use of more-renewable energy at its potash operations. In the phosphate mining business, we see a risk for environmental remediation, similar to other phosphate producers. We see a moderate probability and moderate materiality should this occur.

ESG risks include the potential for a labor strike. There have been strikes in the past, and another one could disrupt future mining operations and hurt profits if it is not quickly resolved. We see a low probability but a moderate materiality if this were to occur.

### **Capital Allocation**

We assign an Exemplary capital allocation rating to Nutrien based on our framework that assesses the balance sheet, investment decisions, and shareholder distributions.

We rate the balance sheet as sound. Nutrien's revenue is subject to high cyclicity. However, with a healthy balance sheet and few near-term debt maturities over the next few years, Nutrien is not in danger of being unable to meet its financial obligations.

We view management's investments as exceptional. We are in favor of the decision to invest in cost reductions and capacity expansions in the low-cost potash and nitrogen operations, as these businesses underpin our narrow moat rating. We are also in favor of management's focus on the reduction of unit production costs for the already cost-advantaged potash and nitrogen operations. We expect Nutrien to continue to focus on lowering fertilizer production costs and follow a disciplined approach to fertilizer production. Before the merger, Agrium and PotashCorp historically chose to support prices instead of chasing volume. While we expect Nutrien to increase volume when demand rises, we think it's better for a low-cost producer to temporarily reduce volume to support prices instead of trying to maintain market share and possibly causing prices to decline by a greater magnitude. Further, we think the decision to expand the retail business through the acquisition of smaller retail businesses, proprietary products, and digital platforms has contributed to the company's relatively stable profits compared with wholesale-only peers. In our view, the focus on increasing stores' proportion of proprietary products has created value for shareholders. We also think the investments in Nutrien's digital platform will allow the retail business to smoothly transition to the increasing digitalization of the ag input market.

We see shareholder distributions as appropriate. The dividend can generally be paid using free cash flow generated by the more stable retail business. As a result, Nutrien should be able to maintain the dividend even when fertilizer prices are at cyclically low levels.

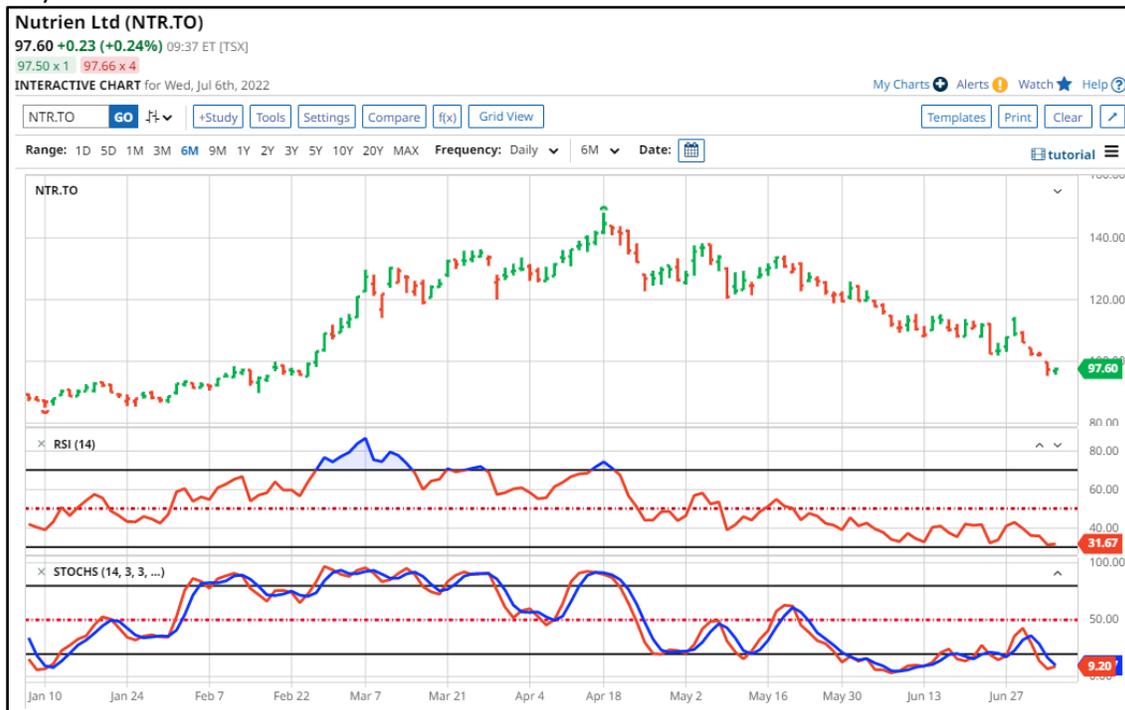
Nutrien is in the midst of a leadership change. Ken Seitz was appointed as interim CEO in early 2022 following the resignation of former CEO Mayo Schmidt. Seitz had been the CEO of the potash business since 2019 and brings over 25 years of management experience, including being the former CEO of Canpotex, the potash marketing joint venture between Nutrien and Mosaic. We expect minimal strategic changes for the company.

**Breaking News: July 6, 2022,** <https://www.foxnews.com/world/ukrainians-brace-belarus-led-land-invasion-july-escalating-putins-war>

10D 30M



6M daily



52W High : April 18, 2022, \$ 147.93

52W Low : Aug. 5, 2021, \$ 72.10

